



Heart and Soul Community Luncheon

Dear Community Stakeholder,

On June 13, 2023, the Green House Golf Academy (GHGA) will host the Greater Los Angeles Heart & Soul Community Luncheon from 10am to 1pm at The Chester Washington Golf Course Located at 1818 Charlie Sifford Drive Los Angeles, California 90047 in the Banquet Room. **The Chester Washington** Golf Course is a historical location formerly known as Western Avenue Golf Course prior to assuming on the name of the famed Los Angeles California newspaper reporter. This will be the second-year of moving Green House Golf Academy into a new phase of “Growing the Game of Golf Through Community Awareness and Opportunities for Diversity & Inclusion”. The list of other Honoree’s will include others who have made an impact on the building of a strong golf culture which has long imitated from the Greater Los Angeles area.

SPECIAL GUEST:

Dominique Nappi, Owner of Back 9 Greens
Todd Lynn, The Trackman Company
Angie Johnson, Golf Commentator
WSGA Past President Mr. Gus Robinson
Golf Professional Mr. Rafe Botts

IN MEMORIAL THE GHGA WILL GIVE SPECIAL RECONITION

Ms. Maggie Hathaway, Community Leader / Organizer
Golf Professional Mr. Bill Spiller
Golf Professional Mr. Charlie Sifford
USGA Champion Mr. Bill Wright
USGA Champion Mr. Alton Duhon

Join us as we celebrate and give thanks to the United States Golf Association (USGA), for bring the National Championship to the local community.

Our first Heart and Soul luncheon was held at PGA West in the Jack Nicklaus Ballroom. The keynote speaker from the golf industry was Avis Brown-Riley, the winner of the 1982 San Diego Women’s Amateur Championship, inductee of the San Diego Hall of Champions and the African American Golfers Hall of Fame, where she serves as a Board member, a recipient of the PGA Heritage award, a current LPGA Professionals Class A member, an author, and a stage four breast cancer survivor. Other noted speakers were Ron Oden and Jarvis Crawford.

Earlier this year, GHGA hosted a Heart and Soul technology luncheon at the Miracle Springs Resort in Desert Hot Springs, California with support from the Galleri Classic. The local community was introduced to its mobile indoor golf center which offers state-of-the-art equipment through indoor golf simulation. This technology provides valuable

feedback allowing an individual to continue to fine-tune their movements in a virtually simulated golf environment. It provides a location for individual whose work day ends after most golf course closes and provides an avenue for opportunities to release the “feel good” endorphins that can combat anxiety and depression from a stressful job. This technology mimics the real game, helping an individual to see whether they need to fix or correct something with their posture, alignment, aim, swing, and receive real-time feedback on their strike; permit an individual to choose their own tee time and understand the weaknesses without having to go to the golf course. In the Coachella area where temperatures can increase beyond comfort for most it provides another avenue for the individual to continue to work at their game in a much more comfortable indoor temperature-controlled environment.

The goal of the GHGA is to assure the health and future of the game and industry of golf is represented by a more diverse population. Through its Golf, Education and Direction program (GED) program efforts will be made to positively impact some of the most important areas in the lives of those individuals who are underserved and feel uninvited to participate in the game. GHGA will provide an opportunity to create a relevant, coherent and engaging environment for underserved minority students introducing them to the game of golf. Students will receive golf skills development during golf clinics provided by a PGA professional. Students will also be mentored beginning with their initial enrollment into the GHGA which will continue throughout high school, college, and their professional career. The student mentor relationship will consist of but will not be limited to sportsmanship development, character training, and academic mapping towards completing high school and admission into college. Educational activities will complement and/or enhance the training that is needed to be both physically and academically competitive thus leading to the potential of each student earning a golf scholarship for college.

In an effort to accomplish this goal, GHGA will host *Heart & Soul Community Luncheons* throughout the year in a refined social environment honoring various causes and business organizations who are leading the way into a growing, inclusive, and diverse workforce in the golf industry. As a part of our mission, we believe that our partners should be recognized as such within the community and will work to ensure their recognition through our ongoing media and public relations development. We strive to match like-minded philanthropic individuals, companies and synergistic organizations to raise resources to affect that end.

GHGA mission is to encourage and increase participation of underserved, underrepresented minority students through the participation in its GED program reflecting golf's inherent benefits of exercise, time away from tech, honesty, sportsmanship and cooperation to those whom currently don't know or see golf as such.

It is our sincere hope that your company will consider investing in our efforts through one of our sponsorship packages. To purchase sponsorships please visit us at: <https://www.ghga10.org> or contact us at vgreengolf@aol.com. Check(s) should be made payable to: Green House Golf Academy 64337 Doral Drive Desert Hot Springs, CA 92240.

SPONSORSHIP LEVEL	MEDIA VISIBILITY	LOGO VISIBILITY	EVENTS BENEFITS
DIAMOND SPONSOR \$2,500	<ul style="list-style-type: none"> • Identified as Sponsor in press releases –Recognized as Sponsor from podium, • Literature placed on attendee seats, • Promotional item placed on tables, • Logo featured on Luncheon webpage. Listing as segment sponsor in Community access Cable TV production, •Collaboration with speaking opportunity on planning and/or educational workshop. 	<ul style="list-style-type: none"> • Event emails • Event program • Event signage • Event's outreach and promotional material •Business spotlight in Annual Report • Spotlight on GHGA's social media pages • Certificate of recognition and branding 	One table of 6 VIP area
PLATINUM TABLE SPONSOR \$1,500	<ul style="list-style-type: none"> • Logo featured on Luncheon webpage 	<ul style="list-style-type: none"> • Event program • Spotlight on GHGA's social media pages • Certificate of recognition and branding 	One setting for 2 VIP area
SILVER SPONSOR \$500	<ul style="list-style-type: none"> • Logo featured on Luncheon webpage 	<ul style="list-style-type: none"> • Event program • Spotlight on GHGA's social media pages 	One setting for 2 VIP area
BRONZE INDIVIDUAL INVITED GUEST \$100.00	<ul style="list-style-type: none"> • Logo/name featured on Luncheon webpage. 	<ul style="list-style-type: none"> • Event program 	One setting for 1 VIP area

We thank you in advance for reviewing and considering this opportunity. We look forward to your favorable response. If you have additional questions, please send inquiries to vgreengolf@aol.com.

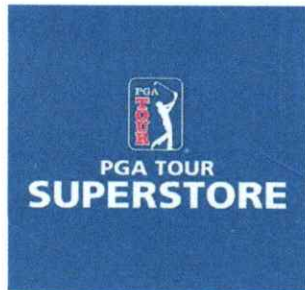
Sincerely,

Vincent W. Shack
Executive Director

Sponsors & Friends:



TOYOTA 4GOOD



Starring Jim Jim Reeves

Shuttle Departs at 4:30 Lobby of GVR

Featuring: The Hitzvilletes

MOTOWN REVUE

HITZVILLE

THE SHOW

THE DUOMO NIGHTLY AT 6PM SHOWROOM

ROCK & ROLL SOUL

rio ALL SUITE HOTEL & CASINO LAS VEGAS

For Tickets and Information Visit www.HitzvilleTheShow.com or Call 866-448-7849

